

PROMOTE YOUR BUSINESS AND WIN MORE WORK USING YOUR SAFECONTRACTOR ACCREDITATION



Now that you're an accredited member of SafeContractor, the most effective way you can showcase your accreditation is to tell everyone about it and win more work.

HERE ARE SOME TOP TIPS TO PROMOTE YOUR BUSINESS NOW THAT YOU'VE ACHIEVED YOUR ACCREDITATION

- Call 02394 317454 to set up 3 months of free Checkatrade membership, to generate up to 18 leads a month for your business.



- Share photos on your website and social media channels of your Accreditation Certificate
- Use the SafeContractor logos and SafeContractor seal at your premises, on vehicles, on PPE or uniforms
- Add the SafeContractor logos and SafeContractor seal to your email signature, business cards, your online channels, your Google My Business page and online directories and in your marketing materials and advertisements
- Write a blog or press release about your achievements and share it on your website, social channels and with local media
- Send an email to your clients and suppliers sharing your accreditation achievement
- Let people know that now you're accredited, you can each receive a £50 Amazon voucher if you recommend us and they become a SafeContractor member
- Share details with your coworkers about member benefits
- Use our logo and talk about your accreditation in tenders
- Collaborate on a customer case study about your SafeContractor achievements and share on your online channels



HERE ARE SOME OF THE KEY MESSAGES YOU CAN SHARE TO SHOW THE IMPORTANCE OF YOUR ACCREDITATION

- Gives peace of mind that we're a safe company to use
- We're committed to continuously improving health and safety standards
- We're committed to sustainable and ethical practices
- We work compliantly in line with all current regulations
- Major organisations recognise the scheme and accept the SafeContractor certificate as confirmation of competency in health and safety practice



You can access our logos and press release template online. If you need any more physical items to promote your SafeContractor accreditation, such as approved seal stickers or site cards, just email our customer care team who are here to help.

You can promote your business and increase awareness of your services on your website and social media channels, posting about your SafeContractor achievement and what it means. Share all your updates with your customers, new and old, and let them know you've gained a UK-leading accreditation.

Don't forget to tag us in your posts so more people can see your business.
LinkedIn – [SafeContractor](#) | [facebook.com/safecontractor](#) |
[twitter.com/safe_contractor](#) | [instagram.com/safecontractor](#)

To find out more visit
[safecontractor.com](#)

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Safer, Healthier, Stronger