



## Part One: Guidance for Press Release

We would like to welcome you to SafeSupplier and congratulate you on your achievement!

Below (pages 2-3) is a pro-forma press release for use as part of your promotional programme. It contains important information about SafeSupplier and the benefits of membership, with space to include details about your business.

Once you have customised the press release with relevant information about your company and the markets you serve, it can be distributed to the media. Don't forget to include a quote from a senior member of management.

Target publications would include national trade magazines serving your industry plus local daily and weekly newspapers and local online business portals.

If possible, include a photograph, either of the person being quoted, or of some of your staff in action.

Press releases should be sent to the editor, business editor or news editor of your selected publications. Names and contact details can normally be found in the magazines themselves.

**We would appreciate receiving a copy of your press release prior to publication.**

Please send your press release to [marketing@alcumusgroup.com](mailto:marketing@alcumusgroup.com)

To find out more visit  
[safecontractor.com/safesupplier](http://safecontractor.com/safesupplier)

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## Part Two: Pro-forma Press Release

<INSERT YOUR  
COMPANY LOGO HERE>

### Press Release

#### Top Sustainability Verification for <INSERT COMPANY NAME>

Local business **INSERT COMPANY NAME** has been awarded verification from Alcumus SafeSupplier for demonstrating their ethical, environmental and financial credentials, to help clients assess compliance within their supply chain.

SafeSupplier offers a robust, streamlined, consistent and effective supplier on-boarding and management solution, that demonstrates supplier compliance to regulatory requirements, international standards and industry best practice in the supply chain.

Employing **XX** people, **[INSERT COMPANY NAME]** is principally involved in the **XXX** sector, specialising in the **XX** and **XX** industries, with a **£X** million turnover. **XX**'s most recent clients have included major players such as **<INSERT CLIENT NAMES>**. The company's application for SafeSupplier verification was driven by the desire to demonstrate the highest standards in health and safety, quality, ethical best practices and responsible growth.

Gemma Archibald, Director of Alcumus SafeSupplier said: "Major organisations simply cannot afford to run the risk of employing suppliers who are not able to prove that they have sound health and safety, quality, ethical best practice and responsible growth policies in place."

"More companies need to understand the importance of adopting good risk management in the way that **XX** has done. The firm's high standard has set an example which hopefully will be followed by other companies within the sector. SafeSupplier plays a vital role in supporting our clients in meeting their compliance needs, whilst working with their suppliers as they progress through the verification process."

**[INSERT QUOTE HERE]**

-Ends –

**For further information, contact:**

**[INSERT YOUR PRESS CONTACT AND JOB TITLE HERE]**

**[INSERT TELEPHONE NUMBER OR EMAIL ADDRESS]**

## Notes to Editors

SafeSupplier offers a robust, streamlined, consistent and effective supplier on-boarding and management solution, that demonstrates compliance to regulatory requirements, international standards and industry best practice in the supply chain.

SafeSupplier verifies ethical, environmental and financial credentials to help clients assess compliance across their supply chain.

Being SafeSupplier verified allows suppliers to present their sustainability credentials across a range of topics, which helps buying organisations select reputable companies for ongoing work. SafeSupplier validates business capabilities and showcases ESG standards.

To find out more visit  
[safecontractor.com/safesupplier](https://safecontractor.com/safesupplier)

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