

PROMOTE YOUR BUSINESS AND WIN MORE WORK USING YOUR SAFESUPPLIER VERIFICATION



Now that you're a verified member of SafeSupplier, the most effective way you can showcase your verification is to tell everyone about it and win more work.

HERE ARE SOME TOP TIPS TO PROMOTE YOUR BUSINESS NOW THAT YOU'VE ACHIEVED YOUR VERIFICATION

- Share photos on your website and social media channels of your verification Certificate
- Use the SafeSupplier logos and SafeSupplier seal at your premises, on vehicles, on remove PPQ uniforms
- Add the SafeSupplier logos and SafeSupplier seal to your email signature, business cards, your online channels, your Google My Business page and online directories and in your marketing materials and advertisements
- Write a blog or press release about your achievements and share it on your website, social channels and with local media
- Send an email to your clients and suppliers sharing your verification achievement
- Share details with your coworkers about member benefits
- Use our logo and talk about your verification in tenders
- Collaborate on a customer case study about your SafeSupplier achievements and share on your online channels



HERE ARE SOME OF THE KEY MESSAGES YOU CAN SHARE TO SHOW THE IMPORTANCE OF YOUR VERIFICATION

- Gives peace of mind that we're a sustainable company to work with
- We're committed to continuously improving environmental, ethical and safety standards
- We're committed to sustainable and ethical practices
- We work compliantly in line with all current regulations



You can access our logos and press release template online. If you need any more physical items to promote your SafeSupplier verification, such as approved seal stickers, just email our customer care team who are here to help.

You can promote your business and increase awareness of your services on your website and social media channels, posting about your SafeSupplier achievement and what it means. Share all your updates with your customers, new and old, and let them know you've gained a UK-leading sustainability verification.

Don't forget to tag us in your posts so more people can see your business.
LinkedIn – [alcumus](#) | [facebook.com/alcumus](#)
[twitter.com/alcumus](#) | [instagram.com/alcumus](#)

To find out more visit
safecontractor.com/safesupplier

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 **Alcumus**[®]
Safer, Healthier, Stronger