

SAFESUPPLIER



# SEAL OF APPROVAL: RULES OF USE

November 2021

To find out more visit  
[alcumusgroup.com](https://alcumusgroup.com)

Info Exchange ISOQAR Sygol PSM **SafeSupplier**

 **Alcumus**<sup>®</sup>  
Safer, Healthier, Stronger

# AN INTRODUCTION

SafeSupplier actively encourages its verified members to use the SafeSupplier seal of approval on their documentation and marketing material. To allow suppliers to do this we have produced this guidance document as a point of reference.

We allow flexibility in the way the seal of approval can be used. However, these rules are intended to maintain consistency regarding its use, and to prevent any misuse.

Please note, these rules must be respected and followed as a condition of using the SafeSupplier seal of approval. Any amendments to these rules will be communicated to you.

## The seal of approval

This is the primary seal of approval, which should always be used:



# MISUSE OF THE SEAL

The overall appearance of the SafeSupplier seal of approval should not be misinterpreted, modified or added to. Do not redraw, adjust or modify it in any way. It should only be reproduced from the official artwork provided.

The SafeSupplier seal demonstrates to clients and the public that the contractor’s health and safety policies have been assessed and approved by SafeSupplier.

**The seal must only be used by fully verified members.**

## Minimum size

The SafeSupplier seal of approval should not be used smaller than 15 x 15mm.



**MINIMUM SIZE**  
**15 x 15mm**

## Contractor primary palette

The SafeSupplier seal of approval must always be reproduced in the primary colour palette:

Item Colour	CMYK	RGB
Seal - Blue	73 15 0 0	29 167 224

## The seal can be used in the following ways:

- on your company’s stationery, exhibition stands, website, vehicle and uniform
- in your promotional literature

# CONTACT US

Please contact the SafeSupplier  
Membership Services team directly for:

- the most up-to-date logo artwork
- vehicle stickers

**E:** [SC.ClientServices@safecontractor.com](mailto:SC.ClientServices@safecontractor.com)

**T:** 02920 266 749

The SafeSupplier seal of approval must only be reproduced from the originals provided to you upon verification. The logo will be provided to you in JPEG format. If you require a PDF, EPS or PNG version of the logo please contact [marketing@alcumusgroup.com](mailto:marketing@alcumusgroup.com).

Applications for use of the logo outside of these rules and restrictions must be made in advance by contacting [marketing@alcumusgroup.com](mailto:marketing@alcumusgroup.com).

For further details, please refer to the terms and conditions found on the SafeSupplier website [www.safecontractor.com/safesupplier](http://www.safecontractor.com/safesupplier).